



Phraseanet

by LACHEMY

USE CASE

FRANCE TELEVISIONS



WITH 5 NATIONAL TELEVISION CHANNELS, 24 REGIONAL BRANCHES, 9 ULTRAMARINE ANTENNAS AND A FULL RANGE OF DIGITAL SERVICES, FRANCE TELEVISIONS IS THE FIRST FRENCH PUBLIC SERVICE AUDIOVISUAL GROUP.

Date

2011

Services

Photo Studio
External Communication

Number of media files

3424 videos (Preview)
667810 media files (Phototele)

Number of users

3528 (Preview)
4303 (Phototele)

First issue :

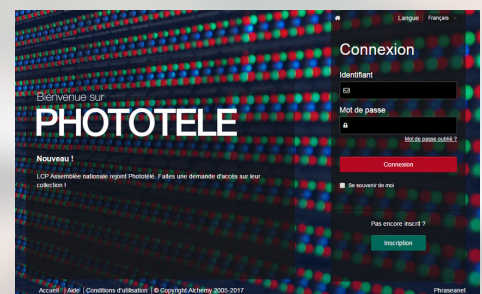
The 5 television channels (independent entities) used different solutions with heterogeneous work processes.

The Phraseanet architecture enabled the implementation of the first transverse application within the France Televisions group.

The Phototele portal

Phraseanet, on the Phototele portal, allows the Group's channels to make available to the press and the media, all pictures used to promote the programs.

Phototele is also used by the TF1 group, the Canal+ group, Arte, Public Senat, LCP... The portal hosts more than 1 million pictures.



Second issue : Extend the functional perimeter, use the same application base, multiply user interfaces according to the needs.

Phraseanet publishes media files on the **FranceTVPreview** application and provides the external sites with trailers and press releases. The press and the media have the opportunity to preview all the programs of the channels (300+ Go /month of videos added).