

Open Source Digital Asset Management Solution A unique central system for your assets



Phraseanet allows you to capture, organize, index, distribute and preserve all your digital content (photos, videos and other documents) on an online, secure platform, available 24/7

All essential advantages of one of the leading DAM solutions:

Complete, Phraseanet is fully integrated within the entreprise, with several plugins available that allow interconnection with your daily applications.

Powerful, thanks to the powerful Elasticsearch engine: You find all your media files faster. A real time saver for the users and a better productivity.

Money saver: By centralizing media into a DAM, you make available a common base of re-sources that can be easily searched and shared. You avoid re-purchasing and re-producing. No more waste, we reuse!

Employees use the right files at the right sizes. You have a total control thanks to a fine manage- ment of user rights, but also of media. And you protect yourself from legal risks by guaranteeing their proper use.

ACQUISITION

Multiple acquisition methods

Simple Uploader

Advanced Uploader (pre-indexing, recovery in case of outage, offline mode from a smartphone...).

The media acquisition can also be done from drop folders, FTP or via the API.

Support of all standard photo formats

But also video, audio, PDF, Office, Indesign documents...

Management of duplicated and non-compliant files

A quarantine, which can be configured, sets aside the documents that do not comply with the prerequisites.



PROCESSING AND AUTOMATION

Read and write embedded metadata

IPTC, XMP, Dublin Core, Exif, ID3, MP3, PDF, Office, geolocation

Making sub resolutions customizable

Submission to Artificial Intelligence engines

Keywords, colors, personalities, subtitling

End of rights alerts

Automatic move of documents

SEARCH AND VIEW



Full text and thesaurus search engine

Intuitive search

Phraseanet relies on the powerful Elasticsearch engine. The user is guided in his search and navigates in a very intuitive way by creating filter associations.

Geolocation search

Photos with geolocation information can be searched by selecting one or several areas on a map.

Viewing assets

View in thumbnail or list mode.

Detailed view with all related information: actions history, views, downloads.

ACTIONS ON DOCUMENTS

Indexing

Batch and sub-batch indexing, via suggested value lists or the multilingual thesaurus. Indexing by stories.



Export

Local download, email, FTP, orders.

Choice of resolutions and records for export. Original document, preview, thumbnail, XML record, text record... and as many formats that have been setup.

Print

Contact sheets, thumbnail list, image with or without caption, feedback reports

Image and Video Tools

Images: Metadata, substitution, rotation...

Videos: Chaptering, subtitling...

Collaboration, share and publication Tools

Push (sending documents to recipients with the right to download or not).

Feedback (request an opinion on documents, with the right to see the choices made by others or not, to annotate documents, etc.).

Permalinks and share on social networks.

A CLIENT SITE USING YOUR GRAPHIC CHARTER WITH PARADE



With Parade, the DAM takes your colors and your graphic identity.

A simple integration (logos, colors, texts) from **PARADE Standard.**

Need a specific navigation?
Request **PARADE in Project mode**!

- Responsive design
- Multi-protocol authentication, directories.
- Dynamic, customizable **Homepage**
- Medialibrary Search, filters and navigation with facets
- Thematic Galeries
- News management as articles
- Visual identity management Logos, templates, typefaces...



ADMINISTRATION

- Creation and management of database & collections
- Advanced management of user rights
- Creation of user templates
- Setup of the fields structure
- Management of multiple resolutions
- Writing and implementation of scripts for automatic processing of documents

- Watermarks management
- Registration requests management
- General Conditions of Use management

STATISTICS

- Export of database activity reports
- User connections reports
- Downloads reports

They Use Phraseanet

Administration

Région Hauts-de-France Département des Côtes d'Armor Département du Loiret Département du Nord Département du Puyde-Dôme Département du Bas-Département du Valde-Marne Département de la Creuse Ville du Blanc-Mesnil Bordeaux Métropole Grand Paris Grand Est Ville de Vincennes Collectivité de Corse Valence Romans Agglo Ville de Genève (Switzerland)

Communauté de Communes du Grand Pic Saint Loup Ville de Grenoble Métropole du Grand Mulhouse Alsace Agglomération Métropole du Grand Nancy Métropole de Nice Côte d'Azur Ville de Paris Ville de Rueil Malmaison Rennes Métropole Ville et Eurométropole de Strasbourg Orléans Métropole **ANCT**

Retail, Luxury, Industry, Services

CCAS

KPMG Société Générale Sogeprom VINCI Onet Plateforme du Bâtiment Kenzo LVMH Freyssinet
Hennessy
Moët et Chandon
Maison Rémy Martin
Veuve Clicquot
Fleury Michon
Monoprix
Petzl

NGOs, Culture, Sport, Tourism

Association des Guides et Scouts d'Europe Biennale de Lyon Centre Pompidou Metz Canneseries

Botanique de Bailleul Disneyland Paris TUI France OTC Nice Ligue de Protection des Oiseaux Observ'er

Conservatoire

Media, Press

Cantal Destination

France Télévisions Canal+ Arte Public Sénat Mozaik Pix11 (USA) TPS Unifrance Universal Music France

Education

CEPAM CNRS Ecole Polytechnique Université de Lille 3 Irhis Université de Montpellier Sorbonne Université Case Western Reserve University (USA) Université de Lorraine Panthéon Sorbonne (Paris 1) Sorbonne Nouvelle (Paris 3) Université de Toulouse 2 Université de Toulouse 3

A complete DAM with its ecosystem



Open Source

Can be downloaded and used for free, under GNU GPL v3 license

Powerful

Elasticsearch engine

Reliable and secure

Our references speak for themselves!

Multiformat

Multiple document formats supported

Multiplatform

Linux - Mac - Windows

Multilingual

French, English, German

Open

API, PHP development kit

Fully customizable

Client interface adapted to your graphic charter with Parade

Rich

Several plugins available with a complete ecosystem for Phraseanet



<u>www.alchemy.fr</u> | <u>www.phraseanet.com</u> | <u>docs.phraseanet.com</u>